



ASSOCIATION OF MULTI SKILLED PROFESSIONALS

INSTITUTIONAL CAPABILITY & IMPACT PROFILE

Empowering Communities. Creating Sustainable Impact.

SKILLS



Skill development and certification

WATER



Community water quality monitoring

ENVIRONMENT



Community-led environmental action

COMMUNITY



Health, dignity and behaviour change



WHO WE ARE

A DEVELOPMENT IMPLEMENTATION ORGANISATION

Established in Chhattisgarh | Working across sectors and communities

ASSOCIATION OF MULTI SKILLED PROFESSIONALS (AMSP)

Association of Multi Skilled Professionals (AMSP) is a registered not-for-profit development organisation established on 10 January 2005 in Chhattisgarh. It implements community-centred initiatives in skill development, water security, environmental sustainability, health, women empowerment, livelihoods and institutional capacity building. Working with government departments, industries, educational institutions and grassroots communities, AMSP combines technical expertise, field mobilisation and evidence-based reporting to deliver inclusive and sustainable outcomes.



Community outreach and public drinking water support

IMPACT AT A GLANCE

20+

YEARS OF EXPERIENCE

16+

STATES COVERED

11,000+

PEOPLE TRAINED

80,000+

ASSESSMENTS & CERTIFICATIONS

350+

ASSESSOR NETWORK

823

VILLAGES UNDER JJM

REAL WORK. REAL COMMUNITIES.

Selected field evidence across AMSP core domains



WATER RECHARGE

Recharge pit intervention at a community handpump to support local water conservation.



HEALTH & HYGIENE

School-based handwashing and hygiene demonstration.



COMMUNITY MOBILISATION

Students participating in a water conservation rally.



LEADERSHIP & GOVERNANCE

PURPOSE-LED LEADERSHIP. TRANSPARENT SYSTEMS.

Professional governance supporting responsible and sustainable implementation



Dr. Anuj Kumar Narad

Founder & President

Management professional and development practitioner with over two decades of experience in skill development, community institutions, water security and environmental initiatives.

MESSAGE FROM THE PRESIDENT

At AMSP, we believe that sustainable development becomes meaningful when communities are active partners in change. Our work is guided by integrity, participation, technical rigour and measurable outcomes. Over the years, AMSP has built implementation experience across skill development, water security, environmental sustainability, community health and livelihoods. We remain committed to working with government institutions, industries, CSR partners, educational institutions and local communities to design and deliver responsible, transparent and scalable development interventions. Our purpose is clear: to strengthen people, institutions and natural resources so that positive change continues long after a project is completed.

“Empowering Communities. Creating Sustainable Impact.”

Dr. Anuj Kumar Narad

Founder & President, AMSP

GOVERNING BOARD

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GOVERNANCE PRINCIPLES

TRANSPARENCY

Clear processes and responsible reporting.

ACCOUNTABILITY

Defined roles, review and measurable outcomes.

PARTICIPATION

Community-centred planning and implementation.

SUSTAINABILITY

Long-term ownership beyond project completion.



OUR CORE DOMAINS

INTEGRATED DEVELOPMENT SOLUTIONS

Real field experience across multiple development sectors

WHAT WE DELIVER

AMSP combines field implementation, technical expertise, community participation and institutional partnerships. Each domain below is represented through a different, real AMSP activity photograph.



HUMAN CAPITAL DEVELOPMENT

Skill training, RPL, assessment, certification, employability and workforce readiness.

Training | RPL | Certification



WATER SECURITY & SANITATION

FTK training, water quality monitoring, grey water management, recharge and JJM outreach.

FTK | Water Quality | Recharge



ENVIRONMENT & CLIMATE ACTION

Plantation, biodiversity awareness, climate resilience and community environmental stewardship.

Plantation | Biodiversity | Climate



COMMUNITY HEALTH & BEHAVIOUR CHANGE

Menstrual hygiene, handwashing, school health, preventive awareness and community outreach.

MHM | Hygiene | BCC



LIVELIHOODS & WOMEN EMPOWERMENT

Women-focused skill training, self-reliance, micro-enterprise and livelihood capacity building.

Women | Skills | Livelihoods



RESEARCH, GIS & NATURAL RESOURCES

GIS, field assessment, hydrogeological interpretation, watershed planning and river rejuvenation support.

GIS | Hasdeo | Watershed



IMPACT AT A GLANCE

SCALE. REACH. FIELD IMPLEMENTATION.

A concise snapshot of AMSP's institutional and community engagement

MEASURABLE EXPERIENCE

AMSP's work spans skills, assessments, water security, environment, health and community development. The figures below present the scale of experience documented through institutional records and project implementation.

20+

YEARS OF EXPERIENCE

11,000+

PEOPLE TRAINED

80,000+

ASSESSMENTS & CERTIFICATIONS SUPPORTED

16+

STATES COVERED

9

DISTRICTS UNDER JAL JEEVAN MISSION

823

VILLAGES COVERED UNDER JJM

SELECTED FIELD EVIDENCE

Four different activities - no photograph repeated from earlier pages.



INDUSTRY WORKFORCE

Recognition of Prior Learning engagement with existing workers.



COMMUNITY PLANNING

Participatory Rural Appraisal supporting local decision-making.



ENVIRONMENT ACTION

Community participation in sapling plantation and protection.



SCHOOL AWARENESS

Creative water-conservation messaging through student participation.

FROM NUMBERS TO LASTING CHANGE

AMSP measures progress through participation, completed interventions, trained people, institutional reach and the ability of communities to continue positive practices beyond the project period.



IMPLEMENTATION CAPABILITY

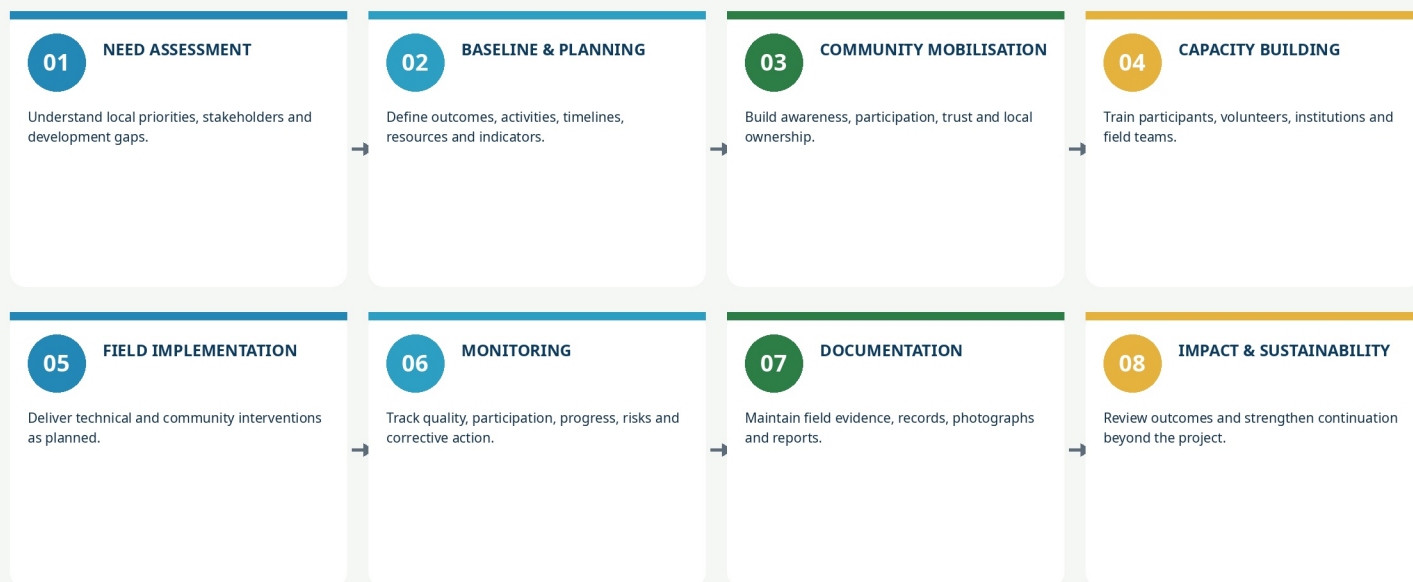
FROM PLANNING TO SUSTAINABLE IMPACT

Structured systems for community-centred project delivery

HOW AMSP DELIVERS

AMSP follows a systematic implementation cycle that connects local needs with technical planning, community participation, field execution, monitoring, evidence and long-term ownership.

PROJECT DELIVERY CYCLE



IMPLEMENTATION IN PRACTICE

Three unique photographs demonstrating consultation, technical work and local ownership.



COMMUNITY CONSULTATION

Jal Sabha with local participants for awareness, planning and community engagement.



TECHNICAL FIELD ASSESSMENT

Geophysical equipment deployment supporting hydrogeological and groundwater assessment.



LOCAL MONITORING & OWNERSHIP

Community water volunteers supporting village-level monitoring and safe water practices.

Professional systems create consistency. Community ownership creates sustainability.



BUILDING HUMAN CAPITAL

SKILLS. CERTIFICATION. EMPLOYABILITY.

Industry-oriented capacity building for youth and existing workers

WORKFORCE DEVELOPMENT APPROACH

AMSP supports skill development through mobilisation, training, Recognition of Prior Learning, assessment, certification and industry engagement. The focus is on practical learning, workplace relevance and stronger pathways to employment and productivity.



PRACTICAL, INDUSTRY-ALIGNED TRAINING



SOLAR PV INSTALLATION TECHNICIAN TRAINING

Field-based training that connects technical concepts with real equipment, workplace practices and renewable-energy applications.

KEY CAPABILITIES

- Mobilisation and counselling
- Technical and practical training
- Recognition of Prior Learning
- Assessment coordination
- Certification support
- Industry and institutional engagement
- Documentation and programme reporting

Outcome-focused workforce readiness

TRAINING ACROSS MULTIPLE OCCUPATIONAL AREAS



TRAINING INFRASTRUCTURE

Solar PV lab preparation with tools, safety gear and learning materials.



AIR CONDITIONING - RPL

Practical demonstration and assessment-oriented training for field technicians.



HEALTHCARE SKILLS

Nursing aide learners receiving hands-on clinical practice in a hospital setting.

AMSP combines technical instruction, practical exposure and recognised assessment pathways to strengthen employability and workplace performance.



WATER SECURITY & COMMUNITY ACTION

SAFE WATER. REUSE. RECHARGE. PARTICIPATION.

Community-centred implementation under water and sanitation initiatives

INTEGRATED WATER SECURITY APPROACH

AMSP supports safe and sustainable water management through Jal Jeevan Mission outreach, community mobilisation, Field Test Kit training, Participatory Rural Appraisal, grey water reuse, recharge structures, school engagement and behaviour change communication.

9

DISTRICTS

823

VILLAGES

JJM

OUTREACH

FIELD INTERVENTION: RECHARGE & LOCAL OWNERSHIP



Latitude: 19.687289
Longitude: 81.404513
Elevation: 607.86±24 m
Accuracy: 11.8 m
Time: 08-31-2022 14:31
Note: ग्राम पंचायत कुदर गांव ग्राम कुदर गांव

COMMUNITY RECHARGE PIT INTERVENTION

Local women and community members participating in recharge-pit construction to improve water infiltration and strengthen community ownership of water conservation measures.

KEY INTERVENTIONS

- Drinking water quality monitoring
- Field Test Kit training
- Grey water reuse and kitchen gardens
- Recharge pits and source sustainability
- Participatory Rural Appraisal
- Jal Sabha and local water volunteers
- School campaigns and awareness rallies
- IEC and behaviour change communication

OUR WATER SECURITY MODEL

TEST

REUSE

RECHARGE

MOBILISE

SUSTAIN

COMMUNITY AWARENESS, REUSE & BEHAVIOUR CHANGE



GREY WATER REUSE

Kitchen garden demonstrating productive reuse of household grey water.



STUDENT WATER CONSERVATION RALLY

School children participating in a village-level campaign for responsible water use.



DOOR-TO-DOOR IEC CAMPAIGN

Village poster outreach communicating safe water use, sanitation and household practices.

AMSP links technical interventions with community participation so that water-quality, recharge and conservation practices can be understood, adopted and sustained locally.



ENVIRONMENT, CLIMATE & RIVER REJUVENATION

ECOLOGICAL RESTORATION THROUGH SCIENCE AND PARTICIPATION

Field assessment, watershed planning, plantation and environmental awareness

ENVIRONMENTAL SUSTAINABILITY APPROACH

AMSP works on plantation, biodiversity awareness, environmental education, groundwater recharge, watershed conservation and river-rejuvenation planning. The approach combines field evidence, technical assessment and community stewardship.

HASDEO RIVER BASIN - FIELD & PLANNING EXPERIENCE



GEOPHYSICAL FIELD INSTRUMENTATION

Electrode setup and field instrumentation supporting groundwater assessment and hydrogeological interpretation within the Hasdeo River Basin landscape.

HASDEO EXPERIENCE

AMSP's environmental planning experience includes GIS-supported assessment and watershed interpretation associated with the Lower Hasdeo Basin region of Korba District.

KEY AREAS OF WORK

- GIS and remote sensing analysis
- DEM, slope and terrain interpretation
- Drainage and watershed assessment
- Land Use Land Cover analysis
- Groundwater recharge interpretation
- Ecological and environmental assessment
- Restoration-oriented watershed planning
- River rejuvenation and conservation support

COMMUNITY STEWARDSHIP & ENVIRONMENTAL EDUCATION



YOUNG ENVIRONMENT STEWARDS

School children participating in sapling-based environmental awareness and responsible care.

Participation | Awareness | Stewardship



CREATIVE CONSERVATION AWARENESS

Student-created rangoli communicating the relationship between water, trees and community well-being.

Participation | Awareness | Stewardship

Environmental action becomes sustainable when scientific assessment, community participation and long-term stewardship are planned together.



COMMUNITY HEALTH, HYGIENE & BEHAVIOUR CHANGE

AWARENESS. DEMONSTRATION. PRACTICE. OWNERSHIP.

Preventive health education through schools, women and local communities

HEALTHIER COMMUNITIES THROUGH INFORMED ACTION

AMSP promotes preventive health, personal hygiene, menstrual hygiene, handwashing, school awareness and community outreach. Activities are designed to move beyond one-time messaging by combining demonstration, participation and repeated practice.



PRACTICAL HYGIENE DEMONSTRATION



COMMUNITY HANDWASHING DEMONSTRATION

Children and facilitators participating in an interactive handwashing activity that converts health messages into visible, practical and repeatable behaviour.

FOCUS AREAS

- Handwashing and personal hygiene
- Menstrual hygiene awareness
- School health education
- Safe water and sanitation practices
- Preventive health communication
- Women and adolescent participation
- Community outreach and counselling
- Behaviour change communication

Knowledge becomes action through participation.

SCHOOL AND COMMUNITY ENGAGEMENT



SCHOOL HYGIENE SESSION

Students engaging in an outdoor awareness session on safe water, handwashing and healthy hygiene.



CLASSROOM HEALTH EDUCATION

Interactive classroom communication using posters, discussion and student participation.



HYGIENE MESSAGING AT SCHOOL

Girls participating in school-based awareness linked with handwashing facilities and visual IEC.

Sustainable health outcomes emerge when communities understand the message, practise the behaviour and reinforce it through schools, households and local institutions.



WHY PARTNER WITH AMSP

EXPERIENCE. SYSTEMS. PARTICIPATION. EVIDENCE.

A dependable implementation partner for development initiatives

INSTITUTIONAL VALUE PROPOSITION

AMSP combines two decades of institutional experience with grassroots mobilisation, technical implementation, practical training, project documentation and multi-sector field engagement. The organisation is positioned to support outcome-oriented partnerships that require both professional systems and local participation.

WHAT PARTNERS CAN EXPECT

20+ YEARS OF EXPERIENCE

Long-standing institutional presence with experience across development and capacity-building programmes.

MULTI-SECTOR CAPABILITY

Skills, water, environment, health, livelihoods, research and community mobilisation under one platform.

COMMUNITY-BASED DELIVERY

Participatory implementation with schools, women, youth, workers, panchayats and local institutions.

TECHNICAL & FIELD EXECUTION

Practical training, FTK demonstrations, field surveys, GIS support and evidence-based interventions.

MONITORING & DOCUMENTATION

Field records, photographs, activity tracking, structured reporting and outcome-focused review.

SCALABLE PARTNERSHIPS

Flexible implementation support for government, CSR, DMF, PSU, educational and development initiatives.

PARTNERSHIPS IN PRACTICE



INDUSTRY & SKILL ECOSYSTEM

Certification event demonstrating coordination among workers, assessors, institutions and programme stakeholders.



PANCHAYAT & COMMUNITY COORDINATION

Field engagement with village institutions and community representatives for local planning and implementation.



LOCAL ADOPTION & SUSTAINABILITY

Community-led kitchen garden activity showing how practical interventions can be adopted and continued locally.

PARTNERSHIP OPPORTUNITIES

Government Departments

District Mineral Foundation (DMF)

Public Sector Undertakings

Corporate CSR Initiatives

Educational Institutions

Development Agencies



LET'S BUILD SUSTAINABLE COMMUNITIES TOGETHER

PARTNER WITH AMSP FOR MEASURABLE AND LASTING IMPACT

Government | CSR | DMF | PSU | Educational & Development Institutions



School-led hygiene pledge demonstrating awareness, participation and community responsibility.

Empowering Communities. Creating Sustainable Impact.

CONTACT AMSP

REGISTERED OFFICE

PL-98 IE, Shree Shivam Motors,
Light Industrial Area, Bhilai,
District Durg, Chhattisgarh - 490026

COMMUNICATION ADDRESS

Q. No. 11/A, Street 36, Sector 5,
Bhilai Nagar, District Durg,
Chhattisgarh - 490001

PHONE

+91 9993544460

EMAIL

admin@amspindia.co.in

WEBSITE

www.amspindia.co.in



SCAN TO VISIT

PARTNERSHIP OPPORTUNITIES

- Skill Development & Recognition of Prior Learning
- Water Security, Jal Jeevan Mission & Source Sustainability
- Environment, Climate Action & River Rejuvenation
- Community Health, Hygiene & Behaviour Change
- Livelihoods, Women Empowerment & Entrepreneurship
- Research, GIS, Baseline Studies & DPR Preparation
- Community Mobilisation, IEC & Capacity Building
- Monitoring, Documentation & Impact Assessment

READY TO COLLABORATE

For project partnerships, technical assignments, CSR implementation and institutional collaboration.